



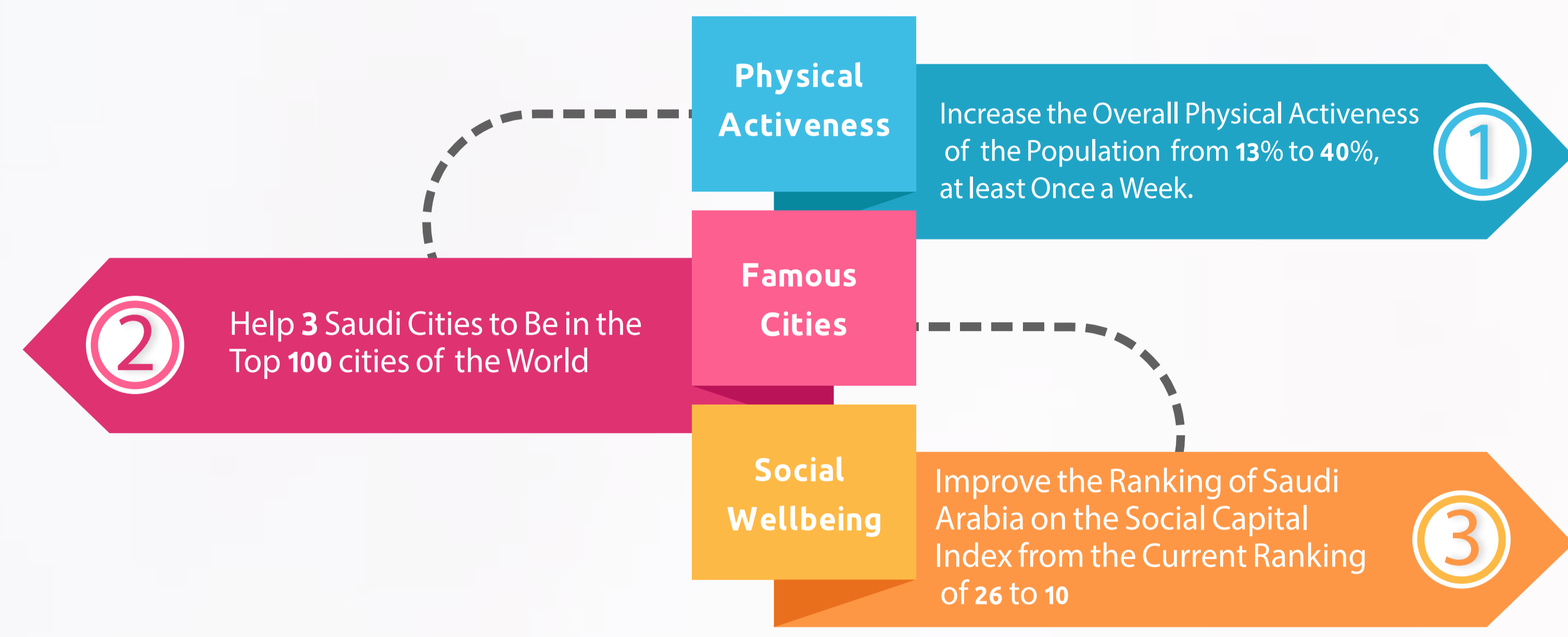
Saudi Sport Hub

Believes That Innovative Sports Technologies can be an Important Element in Increasing the General Physical Activeness of People and Fan Engagement. This without a Doubt will have a Direct Affect on the Sports Industry, Destination Marketing, and Big Data. The Idea Behind Saudi Sport Hub is to bring the Best New Innovations and Start-Ups Into the Ecosystem of the Saudi Sports Industry.

Saudi Sport Hub

is a Partner of Wadi Makkah Tech Valley. The Hub is a Community-led Working Environment Where we Regularly Collaborate and Invite our Partners to Visit the Space, Meet our Community and learn about Emerging Sport Technologies.

The Role of Saudi Sports Industry in Vision 2030

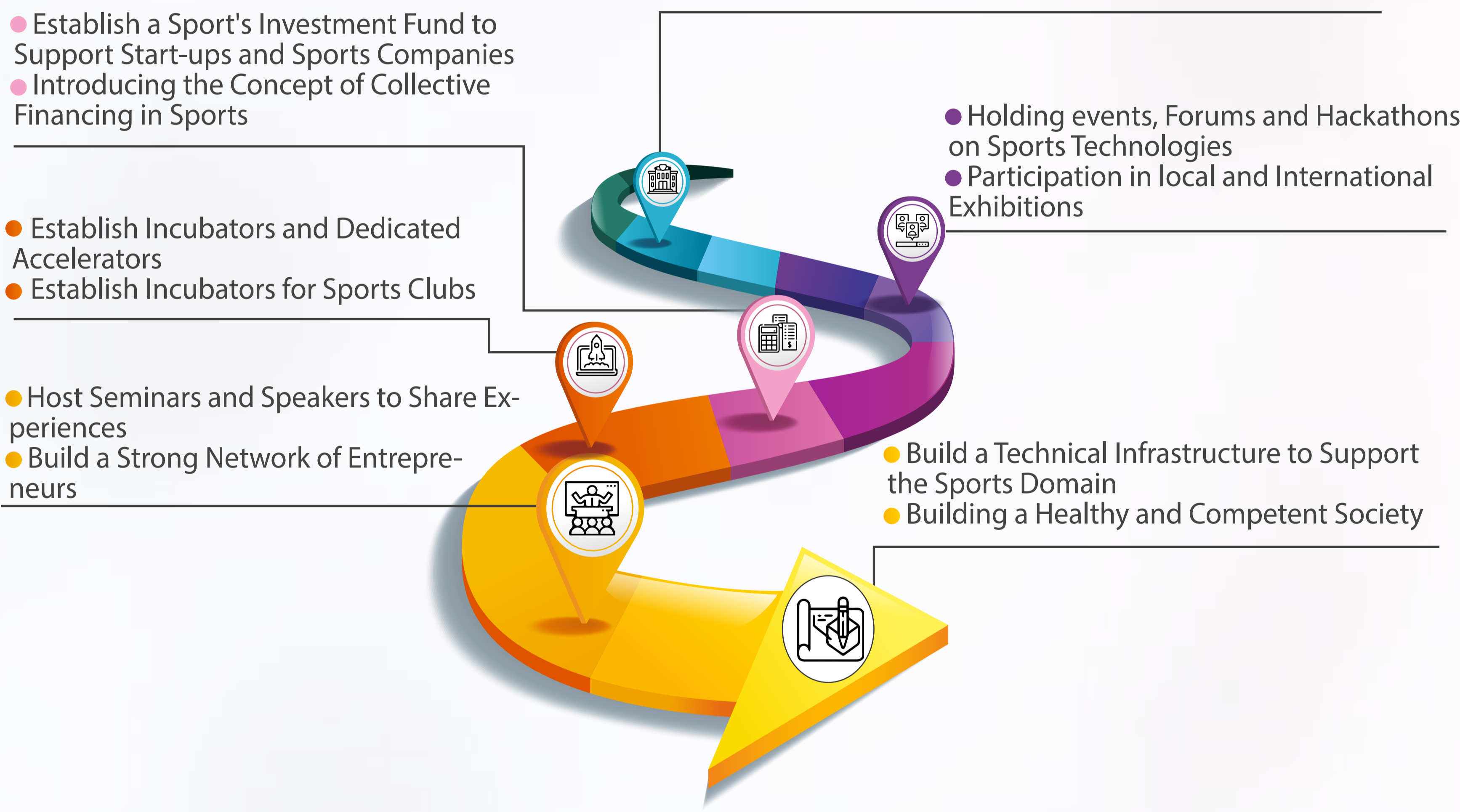


Why is it important to have a robust sports' Ecosystem?

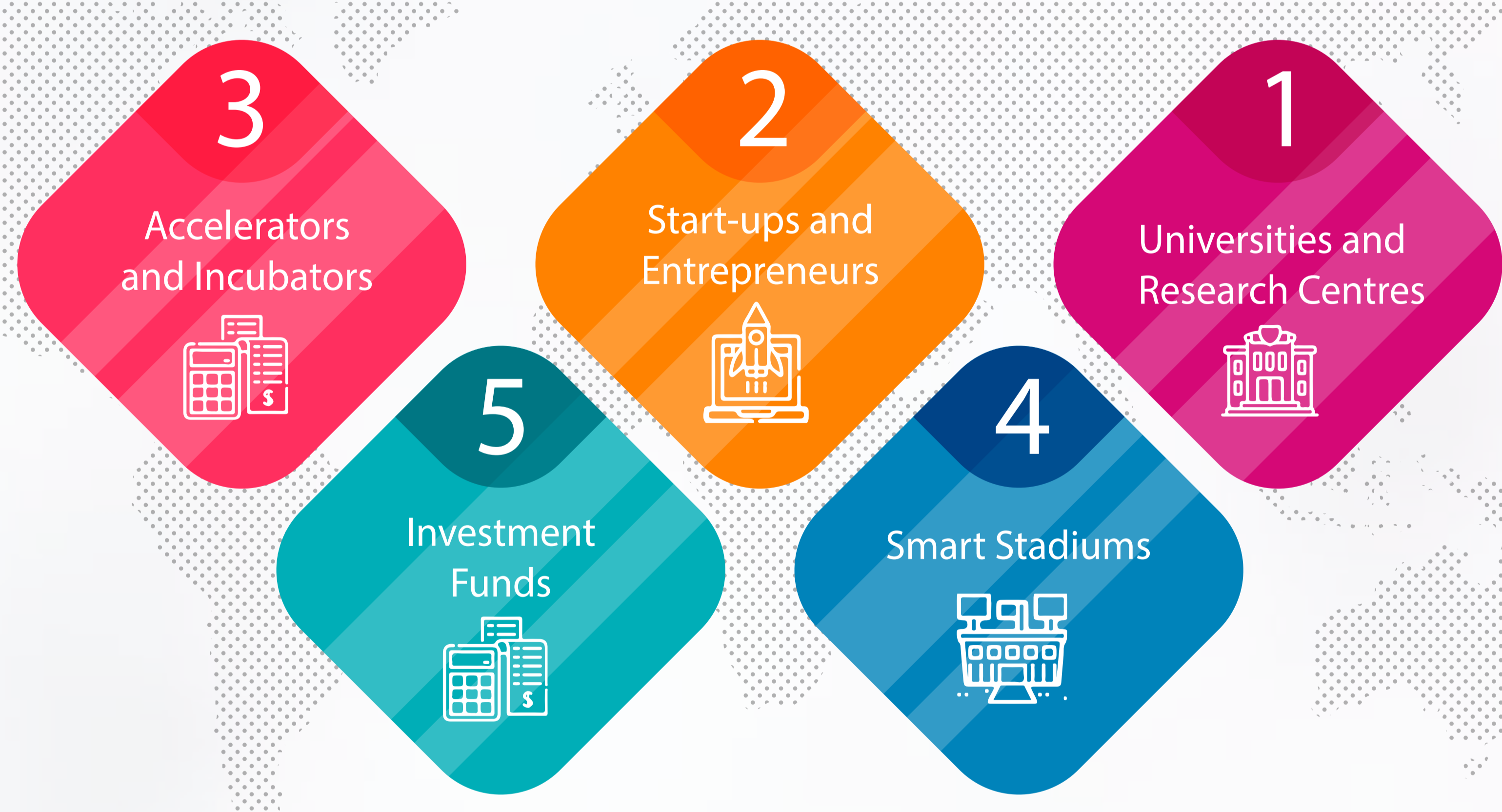
Soft Power - A strong presence of Saudi Arabia on the global stage means a stronger Nation Branding



Objectives



Sectors



Our Focus

